

Jacob Kenney

Urban Mobility Strategist

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About

I am a process focused, creative thinker driven to optimize urban movement in ways that uphold human dignity, operational efficiency and environmental sustainability. My track record is proven in:

- Growing community-focused businesses in economically and racially diverse areas
- Collaborating with businesses, governments and non-profit organizations
- Developing curriculum for adult and youth learners
- Managing small teams in complex operations
- Creating repeatable and trackable processes for solving multifaceted problems

Experience

Cycles LLC / Owner, Operator

January 2021 - Present, Philadelphia, PA

Consultant and service provider for micromobility fleet owners providing operational strategy and maintenance solutions to maximize fleet uptime, minimize costs, grow operational capacities and achieve corporate sustainability goals.

- Clients include universities, public safety agencies, business improvement districts and tech start ups
- Established strong relationships with leading hardware providers

Germantown Bicycle Supply / Owner, Operator

August 2019 - Present, Philadelphia, PA

Retail storefront and service center delivering clients industry best repairs and mobility products tuned to personal needs and lifestyles. We believe that bicycles are a tool for improving environmental, economic and healthy lives.

- Managed pandemic supply-chain shortages by working closely with local importers and overseas producers
- Shown consistent year to year growth in both sales and service
- One of the region's most highly rated bike shops

North Central Station / Founder, President of the Board

April 2020 - Present, Philadelphia, PA

501c3 providing and advocating for equitable access to active modes of transportation and freedom of movement in the Great Philadelphia Area.

- Created and implemented a training program enabling organizations to source, repair and distribute bikes to their stakeholders
- Provided over 60 refurbished bikes to neighbors in need of transportation in the beginning of the pandemic

Cycles PHL / Owner, Operator

January 2016 - January 2021, Philadelphia, PA

Community focused bicycle shop in North Philadelphia providing new & used bikes, repairs, adult & youth education, mobility advocacy and accessible outdoor recreational programming.

- Built a business around compassion and empathy in a neighborhood with over 36% of residents living in extreme poverty
- Refurbished and sold over 200 affordable bikes
- Created and implemented robust youth and adult programming in bike repair, maintenance and healthy lifestyles
- Collaborated with local non-profits, churches and universities to provide repair services and safe opportunities for youth to recreate outside
- Hosted over 80 attendees on beginner friendly and affordable overnight bike tours

Awards

ESPN RePlay Grant / \$25,000 Implementation Award, North Philadelphia Pumptrack

August 2018

- Wrote grant in collaboration with local non-profits to activate vacant lots in the Philadelphia Land Bank for outdoor recreation

SustainPHL Awards / Nominee, Impact Business Leader

June 2018

QBP Community Grant / Finalist

April 2018

Education

Temple University / Bachelor of Science in Architecture, Cum Laude

Class of 2015, Philadelphia, PA

Proficiencies

Adobe Suite, Google Workspace, Airtable, ArcGIS, QGIS, Rhino3D, AutoCAD